

THiNK BIG Innovate2011: A Technology & Entrepreneurship Forum

October 20, 2011 at the Empire Hotel & Country Club

“Innovation... Inspiring and Driving Change”

8.00am – 8.30am	Registration and Welcome Refreshments
8.45am	Arrival of Guest of Honour
9.00am – 9.30am OPENING SESSION	Welcome Remarks by Mr Hui Kwok Leong , Director, iCentre Opening Keynote Address By Yang Berhormat Pehin Orang Kaya Hamzah Pahlawan Dato Seri Setia Awang Haji Abdullah bin Begawan Mudim Dato Paduka Haji Bakar , Minister of Communications, Brunei Darussalam
9.30am – 10.45am SESSION ONE	The Big Picture: Igniting the Fires of Entrepreneurship How do you commercialise an idea into a business? What are the key drivers for success? How can a small country like Brunei foster an environment for innovation effectively? Address by Mr Derek Sivers , Founder, CDBABY, USA Followed by an open forum discussion with Mr Javed Ahmad , Managing Director, Bank Islam Brunei Darussalam Berhad Moderated by Mr Keeran Janin , Founder, MeSixty Sdn Bhd
10.45am – 11.15am	Networking Break
11.15am – 12.30 pm SESSION TWO	Track 1 How Can We Use ICT as a Driver for Innovation and Organisational Excellence? Can innovation in schools, new technologies and business process reengineering drive improved business performance? How relevant is it for small companies? How difficult is it to execute? Presentation by Mr Neil Jackson , Regional Education Director, Public Sector, Asia-Pacific (APAC), Microsoft Corporation followed by an open forum discussion with

- **Mr Sajid Awan**, CIO, DST Group
- **Mr Lee Chew Chiat**, Senior Consultant, BAG Networks Sdn Bhd

Moderated by **Mr Stuart Kemp**, Executive Director, Asia Inc Forum

Track 2

ICT- An Entrepreneurial Option for Brunei?

Is ICT entrepreneurship a lucrative opportunity for young entrepreneurs? What kind of support is currently in place in the country? Is there a venture capital funding available for these aspiring entrepreneurs looking to make it in the ICT industry?

An informal session with a panel of leading thought leaders and practitioners

- **Mr Idris Vasi**, CEO, DST Group
- **Mr Brian Koh**, Deputy Director, NUS Enterprise, National University of Singapore & Director, KR Consulting Pte Ltd

Moderated by **Ms Rozana Yunos**, Head of Corporate Affairs, BAG Networks Sdn Bhd

12.30pm – 2.30pm
SESSION THREE

Arrival of Special Guest, **Datin Paduka Hajah Adina binti Othman**, Acting Minister, Ministry of Culture, Youth and Sports

Networking Lunch

Future Flash on the Future of Learning

Address by **Hajah Salma Haji Abdul Latiff**, Managing Director, Crescent Educators Pte Ltd

Followed by Luncheon Keynote Address

“Digital Marketing: the Rules of Engagement”

How do you engage with your audience effectively? How do you get better results from digital marketing? What are the common mistakes you should avoid?

By **Ms Ann Burgraff**, Mentor Advisor, National University Singapore Enterprise & Founding Member, Search Ventures, Singapore

Moderated by **Mr Andrew Dy**, General Manager, Asia Inc Forum

Presentation of iMMerse Photography Challenge 2011 Awards

2.30pm – 2.45pm

Coffee Break

2.45pm – 4.00pm
SESSION FOUR

Social Media, Brand and Entrepreneurship

What are the advantages, opportunities and risks in social media? How does social media play a role in branding? How should businesses leverage on social media?

A discussion with

Mr Delwin Keasberry, Director, ProjekBrunei.com

Ms Azhani Abu Daniel, Social Blogger, Brunei Darussalam

Mr Derek Sivers, Founder, CDBABY, USA

Moderated by **Mr Joon Yeng Hew**, Co-Founder, PigeonLab Pte Ltd

4.00pm – 4.30pm

Networking Refreshment

End