

TONY TAN CAKTIONG
Chairman, President & CEO
Jollibee Foods Corporation



Tony got an ice cream parlor franchise after college in 1975. He never knew that he was laying the groundwork for a food chain that would beat a multinational fastfood giant in its own game.

The ice cream parlor has now become Jollibee, the fastfood leader in the Philippines. The Jollibee group has over 1,500 stores (local and overseas), with brands like Chowking (oriental fastfood), Greenwich (pizza/pasta), Delifrance (french bakery/café), Yonghe King (food chain in China) and the recently acquired local brand Red Ribbon Bakeshop (cakes/pastries).

Tony further honed his business skills by attending various courses and seminars in institutions like the Asian Institute of Management, Stanford University (Singapore) and Harvard University.

Tony has since been cited by various organizations. He was Ernst & Young's Entrepreneur of the Year Philippines 2003 awardee and represented the country in Monaco for the World Entrepreneur of the Year 2004. Tony got the prestigious award besting 31 entrants from all over the world.

Tony is married and blessed with three children.