



Rasha al-Saleh is the Managing Director of the Young Arab Leaders. A national of Kuwait, Rasha holds an undergraduate degree in Journalism & Mass Communication from the American University in Cairo and a Masters in Business Administration from INSEAD, France.

Rasha spent the first phase of her career in the media industry where she worked in both print and broadcast journalism. She then went on to work for the Walt Disney Company where she helped set up their Middle East dubbing operations in Egypt and Lebanon. Subsequent to receiving her MBA degree, she has also been a strategy consultant to regional SME start-ups and NGOs before joining the Young Arab Leaders.

Rasha has worked with the organization since its inception, and has overall responsibility for all operations, finances and the development of programs and implementation of projects.